



THE FACES

of Main Street

The Luray Downtown Initiative was formed to facilitate rehabbing the town through the Virginia Main Street program. This feature is an introduction to some of the folks that form the fabric of Luray's Downtown ...

WHO: Family Business owners Rudy and Moria Guenther along with son Danny Guenther and daughter Sharon Tucker

WHAT: Best Western Intown of Luray and Alexander's Restaurant

WHERE: 410 W. Main St.

HOW LONG: 25 years

DID YOU KNOW?: Rudy was born and raised in Germany and settled with his family in New Jersey in 1953. He graduated from Lafayette College in Easton, Pa., then joined the U.S. Army for two years, and then worked with Equitable Life Assurance Society in New York City. During his 17 years with Equitable, Rudy worked in Wilmington, Del., Washington, D.C., as well as Manhattan and Long Island, N.Y. In 1979 he and his wife, Moria, looked for business opportunities. An ad in the New York Times led him to the Shenandoah Valley and ultimately to Luray. They purchased the Intown in 1980. "We changed the name of the restaurant in 1996 to Alexander's after our oldest granddaughter, Alexander, now 16. That same year we affiliated with Best Western and remodeled."

WHAT'S SPECIAL ABOUT DOWNTOWN LURAY?

Downtown Luray is convenient to everything. It is close to the courthouse, Page County's administrative offices, and Luray Caverns is only a half mile away. We are a great attraction to fall visitors to the Shenandoah National Park. Our motel is the only three-diamond rated AAA property in Luray, so we attract not only tourists, but we also host local family reunions and commercial business ... God has blessed our business and family over the 25 years we have lived in Luray.



This feature is produced in cooperation with the Luray Downtown Initiative.
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