



THE FACES

of Main Street

The Luray Downtown Initiative was formed to facilitate rehabbing the town through the Virginia Main Street program. This feature is an introduction to some of the folks that form the fabric of Luray's Downtown ...

WHO: Richard and Emily Holder

WHAT: McKim and Huffman Pharmacy

WHERE: 219 W. Main St.

HOW LONG: Since 1868; Holders have owned since 1987

DID YOU KNOW?: A.W. McKim and Henry Huffman were the pharmacy's original business partners. The building structure remains very much as it was many years ago with original ceilings, bricks that were handmade on-site and a stage upstairs remaining from days of the live-production Grand Theatre. Lawler Lumber Co. and attorney Jack Swetnam also once occupied offices on the second floor. Many of our longtime patrons refer to us as "the upper drug store." These same patrons recall that McKim and Huffman Pharmacy had the first electric lighted sign, sold the first gas in Luray, was the first Goodyear tire dealer, and also gave away Luray's first color television.

WHAT'S SPECIAL ABOUT DOWNTOWN LURAY?

The very essence of strong community and proud heritage combined with new and long-standing businesses make downtown Luray a great place to be. The interest in revitalization of the small-town, American Main Street is so important to all of us, consumers and merchants alike. Unique shops, cafes, the Greenway, and the friendly and safe atmosphere that are here can't be experienced indoors at malls. Americans are now more health conscious and appreciate fresh air, nice walkways, and the charm and ambiance which accompanies doing business downtown. We're very blessed to be part of a progressive community that still has a focus on preserving history while undergoing a wonderful metamorphosis.

This feature is produced in cooperation with the Luray Downtown Initiative.
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